

Jennifer Mercado

SOCIAL MEDIA EXPERT



PERSONAL PROFILE:

I am an experienced and efficient social media manager seeking a full-time position in the field of social media and marketing communications.

SPECIALIZATIONS:

- SEO and Google Analytics
- Social Media Strategy
- Marketing
- Web Content Development
- Copywriting
- Corporate Blogging
- Layout Design and Photo Editing

GET IN TOUCH!

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REFERENCES:

Anthony Simmons - hello@reallygreatsite.com
CEO, New Alva and Sons Co.
Jasmine Alvarez - hello@reallygreatsite.com
Marketing Manager, Winggo Marketing Inc.

WORK BACKGROUND:

SOCIAL MEDIA ASSISTANT

New Alva and Sons Co. | Feb. 2013-Dec. 2019

- Managed social media accounts and created content and material for regular postings.
- With my assistance, social media following and views increased by 200%.

COMMUNICATIONS INTERN

Winggo Marketing Inc. | Nov. 2011-Jan. 2013

- Developed strategies to increase the following of the company website.
- Spearheaded and assisted in campaigns of many of the company's latest products.

ACADEMIC BACKGROUND:

TIMPTON COMMUNITY COLLEGE

Department of Mass Communication and Journalism

Completed 2008
Certificate in Social Media Marketing

TIMPTON HIGH SCHOOL

Graduated 2007
Magna Cum Laude